






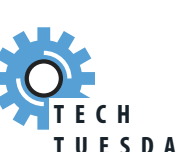













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|    | <b>Bids &amp; Bytes:</b> This annual fundraiser for the MHTA Foundation gives attendees the ability to mix and mingle with the biggest and brightest science and technology leaders and companies in Minnesota. Donations for the live auction are made by C-Suite executives and winning bidders get 1:1 time with them post-event. This fun evening is held at the Aria Event Center. Contact: Patty Carruth, pcarruth@mhta.org.  |
|    | <b>STEM Scholarships:</b> The MHTA Foundation works to build Minnesota future STEM workforce thru its STEM Scholarship program. The scholarships are for Minnesota undergraduate students in science, technology, engineering and math (STEM) disciplines. Sponsor a \$5000 scholarship. Scholarship recipients and their sponsors are recognized annually during the Tekne Awards. Contact: Iranallo@mhta.org.   |
|    | <b>Legislative Reception:</b> MHTA's Bi-Annual Legislative Reception provides an opportunity to connect Minnesota's science and technology community with our state's elected officials and executive staff. Members from both political parties and bodies of the Legislature, along with the Executive Branch, attend this reception and the event showcases the important role that innovation plays in Minnesota's economy. Contact: Ray Hoover, rhoover@mhta.org.          |
|   | <b>ACE Leadership Program:</b> The ACE Leadership Program is designed to develop and connect our region's next generation technology leaders and to assist them in preparing for the important roles they will play in making and keeping our region globally competitive.<br><b>Contact:</b> Claire Ayling, cayling@mhta.org.  |
|  | <b>Lunch &amp; Learns:</b> These monthly programs are presented by member companies on a rotating basis. While many are held mid-day, the event can also be scheduled earlier or later in the day. The purpose of the series is to provide members with an opportunity to learn more about a technology topic. Contact: Claire Ayling, cayling@mhta.org.  |
|  | <b>getSTEM:</b> www.getSTEM-mn.com continues to grow as a vital resource connecting Minnesota educators and technology businesses to deliver real-world STEM education tools directly to students in the classroom.<br><b>Contact:</b> news@mhta.org  |
|  | <b>Research Publications:</b> Minnesota's high-tech industries play an important role in fueling Minnesota's prosperity. That's why it's important to have a pulse on Minnesota's innovation economy. To help better inform and contribute to the dialogue regarding our innovation economy, MHTA is devoting more attention to research. Our research is focused on funding of early-stage companies, workforce, and innovation. <b>Contact:</b> John Dukich, jdukich@mhta.org |
|  | <b>Tech Tuesday:</b> TECHtuesday is MHTA's subscriber-based, electronic newsletter that reaches 5,000 + MHTA members, non-members, local media, government leadership and others in the professional community. The newsletter is published every Tuesday.<br><b>Contact:</b> news@mhta.org   |

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|    | <b>Spring Conference:</b> This annual tech conference is attended by 500+ business leaders, science & technology leaders and tech influencers, and is MHTA's largest educational event of the year. The full-day agenda includes featured keynote speakers, workshops, panels, exhibits, demos and peer-to-peer networking.  |
|    | <b>Tekne Awards:</b> For the past two decades, the Tekne Awards have recognized innovators in Minnesota's incredible science and technology community. This gala evening celebrates finalists across a range of award categories, and is attended by hundreds of the state's most influential leaders in business, higher education and politics. It is the largest event of the year with 750+ attendees. |
|    | <b>Minnesota Venture Conference:</b> This one-day conference showcases the region's top startup companies to investors, strategic partners and other executives from Minnesota and the upper Midwest. Hot tech topics drive conversations throughout the day as 200+ innovators, investors and service providers engage with one another in pursuit of business opportunities.                             |
|  | <b>TechTalent: Fueling Minnesota's Workforce Engine:</b> This special event is devoted to a pressing issue for our science and technology community - workforce - and how to address the pipeline gap. It will be of special interest to tech leaders and their talent acquisition teams. Capacity is 300.   |
|  | <b>CIO Panel:</b> This annual year-end event features a panel discussion with some of Minnesota's top CIOs. Each CIO panelist highlights successes and challenges and what factors will be key for them in the New Year. 150-200 business and tech leaders attend this breakfast session.  |
|  | <b>CIO Forums:</b> These intimate forums are held by CIOs and attended by CIOs to network and learn from each other. The CIO Forums offer candid opportunities to share solutions to common challenges and establish best practices. These quarterly events are invitation only, attended by 20+ CIOs and those they are grooming for succession.  |
|  | <b>Women Leading in Technology:</b> This active group meets four times per year with an average attendance of 200 women and men per event. Its mission is to promote, educate and empower women in technology across Minnesota. Each event includes a robust networking component.   |

**2019 SPONSORSHIP PRICING OVERVIEW**  
(NON-MHTA MEMBER PRICING IN PARENTHESES)

| SIGNATURE EVENTS  |  |                     |           |   | SIGNATURE EVENTS |   |           |  |           |                   |           |
|---|--|---------------------|-----------|---|------------------|---|-----------|--|-----------|-------------------|-----------|
| EVENT   | AUDIENCE                                 | PRESENTING          | AVAILABLE | GOLD  | AVAILABLE        | SILVER  | AVAILABLE | BRONZE   | AVAILABLE | EXHIBITOR         | AVAILABLE |
|  Spring Conference<br>May 9                | Business & Tech Influencers              | \$15,000 (\$18,750) | 3         | \$10,000 (\$12,500)   | 3                | VIP Dinner \$7,500 (\$9,375)  | 1         | \$5,000 (\$6,250)<br>Select from:<br>CIO Bkft (1); Lunch (2); Refreshments (1); Reception (1); Program Guide (1); Mobile app (1) | 7         | \$1,000 (\$1,250) | 30        |
|  Tekne Awards<br>November 20               | Executive Leadership                     | \$15,000 (\$18,750) | 3         | \$10,000 (\$12,500); Red Carpet premium @ \$12,500 (\$15,625) | 5 + 1 Red Carpet | \$7,500 (\$9,375)<br>Select from:<br>Pre-Event Tekne Finalist reception (1); VIP Reception (1); Afterglow Celebration (2); Centerpieces (2) | 6         | \$5,000 (\$6,250)  | 5         |                   |           |
|  MN Venture Conference<br>Fall             | Entrepreneurs & Investors                |                     |           | \$10,000 (\$12,500)   | 3                | \$7,500 (\$9,375)   | 4         | \$5,000 (\$6,250)  | 4         |                   |           |
|  TechTalent 2019: Workforce<br>February 28 | C-Suite, Tech Leaders, HR Management     |                     |           | \$10,000 (\$12,500)   | 2                | \$7,500 (\$9,375)   | 4         | \$5,000 (\$6,250)  | 4         | \$1,000 (\$1,250) | 6         |
|  CIO Panel<br>December 12                  | Tech Leaders, Sales and Business Leaders |                     |           | \$10,000 (\$12,500)   | 1                | VIP Dinner \$7,500 (\$9,375)  | 1         | \$5,000 (\$6,250)  | 4         |                   |           |

| PEER GROUP   |  |
|--|--|
|  CIO Forums<br>One per Quarter, price per event | CIOs<br>Event: 2 available per event<br><b>\$2,000</b> (\$2,500)<br>Includes 2 passes per event  |
|  Women Leading in Technology<br>4 per year      | Female Leaders & Aspiring Leaders<br>Annual: \$5,000 5 available<br>Includes 4 passes per event x all 4 events<br>Event: \$1,500, 5 available per event<br>Includes 2 passes per event |

| OTHER  |   |
|--|---|
|  Bids & Bytes<br>MHTA Foundation<br>September 25 | Executive Leadership, Sales, Marketing<br>Presenting: \$5,000 1 available, Includes 6 tickets<br>Event: \$3,000 4 available, Includes 4 tickets<br>Supporter: \$1,500 8 available, Includes 2 tickets |
|  Legislative Reception<br>January 22             | Business & Tech Leaders, Legislators<br>Presenting: \$5,000 (\$6,250) (sold) Includes 4 passes<br>Event: \$2,500 (\$3,125) Includes 2 passes  |

**For questions or more information, contact:**

Ray Hoover  
Director of Membership & Sponsorship  
952-230-4557 • rhoover@mhta.org

**2019 SIGNATURE EVENTS BENEFITS SUMMARY**

|   | SPONSORSHIP LEVEL         |                 |                |                | APPLICABLE EVENTS               |                                  |                          |                                  |  |                       |
|---|---------------------------|-----------------|----------------|----------------|---------------------------------|----------------------------------|--------------------------|----------------------------------|--|-----------------------|
|   | PRESENTING SPONSOR        | GOLD SPONSOR    | SILVER SPONSOR | BRONZE SPONSOR | EXHIBITOR (SPRING + TECH, 2019) | Spring Conference May 9          | Tekne Awards November 20 | MN Venture Conference Fall       | tech•talent TechTalent 2019: Workforce February 28 | CIO Panel December 12 |
| Event Passes  | 10                        | 8               | 6              | 4              | 2                               | ✓                                | See add'l benefits       | ✓                                | ✓  | ✓                     |
| Display Table   | Choice of prime placement | Prime placement | ✓              | ✓              | ✓                               | ✓                                | NA                       | ✓                                | ✓  | ✓                     |
| Attendee list, post event (Name, title, company name) | ✓                         | ✓               | ✓              | ✓              | ✓                               | ✓                                | ✓                        | ✓                                | ✓  | ✓                     |
| Marketing materials, signage & event website          | Company Logo              | Company Logo    | Company Logo   | Company Name   |                                 | ✓                                | ✓                        | ✓                                | ✓  | ✓                     |
| Weblink from event site to sponsor website            | ✓                         | ✓               | ✓              | ✓              |                                 | ✓                                | ✓                        | ✓                                | ✓  | ✓                     |
| Ability to address audience                           | ✓                         | ✓               | Tekne          |                |                                 | Speaker intro or panel moderator | Award Intro              | Speaker intro or panel moderator | Speaker intro or panel moderator                   | Speaker intro         |
| Right of first refusal 2020                           | ✓                         | ✓               |                |                |                                 | ✓                                | ✓                        | ✓                                | ✓  | ✓                     |

**ADDITIONAL TEKNE BENEFITS**

| EVENT/BENEFIT                             | PRESENTING | GOLD      | SILVER       | BRONZE |
|---|------------|-----------|--------------|--------|
| Tekne: VIP Reception Tickets              | ✓          | ✓         | ✓            | ✓      |
| Tekne: VIP Dinner Table of 10             | 2          | 1         | 1            | 1      |
| Tekne: Ad in program (artwork by sponsor) | Full page  | Half page | Quarter page |        |



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**DETAILS AND REGISTRATION:**

Please visit [www.cvent.com/d/jbq58k](http://www.cvent.com/d/jbq58k) for more information.

MHTA reserves the right to change descriptions, inclusions, quantities, and pricing.