## **Endorsing MHTA**

We want to tell MHTA's story more effectively, and self-promotion only goes so far. Help us convince companies to get involved with MHTA and join us in our goal of making Minnesota a top-5 technology state.

A great way to do that is provide validation statements that will help us make the case to:

- Renewing members on why to stay involved
- New members on why to join
- Potential sponsors to invest in our events

Please answer the following questions. We will follow-up to confirm with you before use of these statements.

Name:
Company:
Position:
Why is MHTA Important?
Why are sponsorships valuable to my company?
Why has my company's investment in MHTA been important?
What do I find personally valuable about MHTA?

