

MHTA 2016 P&L - Proposed 2017 Budget

	2016 Annual Budget	Jan - Dec 16 Prelim Financials	Jan - Dec 17 Proposed Budget
<u>Income</u>			
Membership			
4010 - New	125,000.00	64,913.00	90,000.00
4011 - Renewals	540,112.00	546,565.00	528,721.00
Total Membership	665,112.00	611,478.00	618,721.00
Total Promotion / Events	807,735.00	644,531.75	757,650.00
Total STEM Programs	837,731.00	837,959.00	1,155,500.00
Total Other Income*Sales & Marketing	23,600.00	14,626.38	15,600.00
Total Income	2,334,178.00	2,108,595.13	2,547,471.00
<u>Expense</u>			
5090 - Strategic Planning		19,660.33	19,000.00
Total Administration	166,748.40	169,067.20	194,053.00
Total 5000 - Association Staffing	1,066,528.00	943,760.49	1,099,940.00
Total 5400 - Sales & Marketing	56,300.00	41,907.26	49,000.00
Total Promotion / Event Expenses	442,905.00	347,030.65	387,545.00
Total STEM Program expense	553,624.00	560,304.30	742,687.00
Total Public Policy	46,000.00	45,999.96	46,000.00
Total Expense	2,332,105.40	2,127,730.19	2,538,225.00
<u>Net Income</u>	<u>2,072.60</u>	<u>-19,135.06</u>	<u>9,246.00</u>