



**Fueling the Path to Economic Inclusion
& Shared Prosperity**

**Tawanna A. Black, Founder & CEO
@TawannaABlack @EconInclusion**



The Center for Economic Inclusion is a **cross-sector** organization committed to strengthening the Minneapolis-St. Paul region's **civic infrastructure and collective capacity** to disrupt systems and influence market forces to **catalyze shared prosperity and advance an inclusive economy.**



Igniting a Shift from Awareness to Action

From

- A “charity mindset” around inclusion
- Weak accountability between sectors
- Interest of regional leaders rises and fades
- Innovation occurs, but best practices are not captured



To



Establish an **economic growth-focused narrative** around inclusion and **advocate for it at scale**



Set **new standards** for what an inclusive organization is and does and **hold each sector accountable** to its commitments



Instill among **regional leaders** the practice of tackling issues through inclusion



Use **data** to design new, innovative strategies and **build linkages** between existing organizations to realize them

Why an Independent Center?

SINGULAR FOCUS

on inclusive growth means accountability and acceleration

SMART APPROACH

to blending cross-sector and community-driven development

STRATEGIC PARTNERSHIP

building bridges among communities, sectors, and initiatives







We're a Catalyst, Partner & Resource to help you make inclusive growth a reality.



Impact Areas



ALIGN INVESTMENTS IN HUMAN CAPITAL, ECONOMIC DEVELOPMENT, TRANSIT & ACCESS. Ensuring that all residents, especially those who have been historically excluded, have the opportunity to benefit from and contribute to the economic prosperity of the region.¹

ECONOMIC DEVELOPMENT	HUMAN CAPITAL	TRANSIT & ACCESS
 <p data-bbox="1065 956 1439 1056">Entrepreneurship & Business Growth</p>	 <p data-bbox="1579 1013 1987 1056">Talent Development</p>	 <p data-bbox="2153 956 2458 1056">Transit & Transportation</p>
 <p data-bbox="1044 1299 1465 1342">Regional Investment</p>	 <p data-bbox="1554 1299 2000 1342">Wages & Employment</p>	 <p data-bbox="2216 1299 2395 1342">Housing</p>

Our Functions



1 ADVOCACY

Advance innovative, data-driven policy solutions in all sectors

2 SHIFT THE PARADIGM

Market the strength and potential of an inclusive MSP economy by elevating compelling, asset-driven narratives

3 COLLABORATION

Facilitate partnerships between likely and unlikely allies, grounded in accountability, rigor, relevance and scale

4 RESEARCH

Fuel growth strategies with interdisciplinary, applied research in partnership with leading research institutions

5 ACTION

Develop and anchor ambitious, innovative shared prosperity projects

6 PHILANTHROPY

Build an ecosystem of informed philanthropists committed to data-driven, racially responsive and equitable investments and civic leadership

Powering Inclusion through Change: Awareness, Action, and Accountability

- Equipping generations of leaders to make people centered, data informed decisions
- Equipping organizations with knowledge, tools, relationships, to change policies and practices
- Equipping networks with the data, infrastructure, platforms, and promotion to ensure relevance, responsiveness, and impact



MSP's latest year revealed troubling inclusion performance

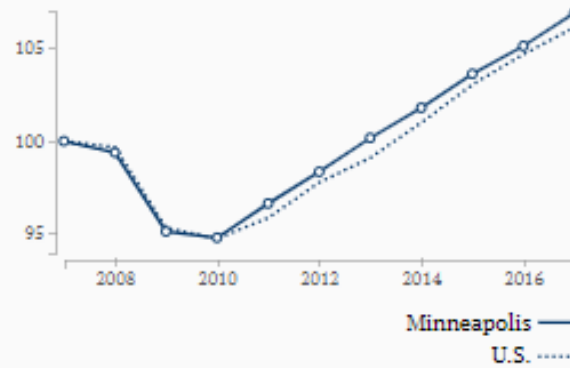
Growth, 2016-17 ?

Overall **26**

Tap an indicator to chart its trend

- Percentage change in jobs +1.7% **35**
- Percentage change in GMP +2.9% **34**
- Percentage change in jobs at young firms +6.0% **24**

Jobs (2007=100)



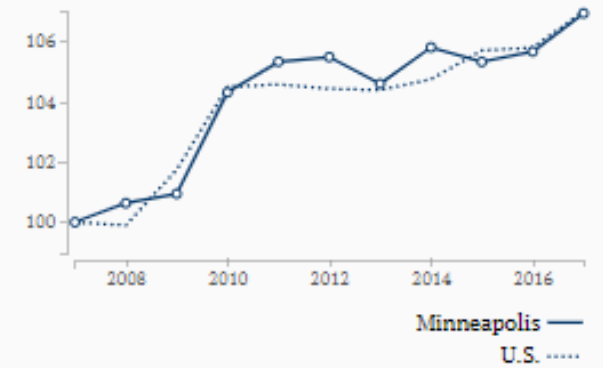
Prosperity, 2016-17 ?

Overall **32**

Tap an indicator to chart its trend

- Percentage change in productivity +1.2% **40**
- Percentage change in standard of living +1.7% **45**
- Percentage change in average annual wage +1.5% **23**

Productivity (2007=100)



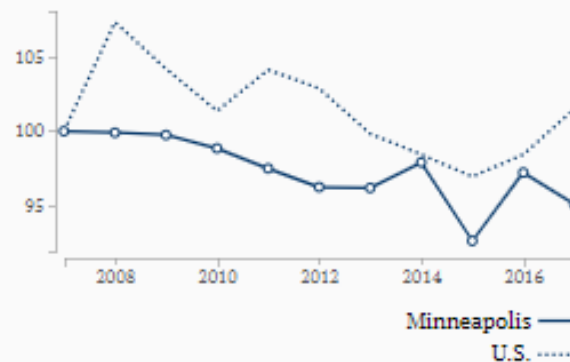
Inclusion, 2016-17 ?

Overall **38**

Tap an indicator to chart its trend

- Percentage change in median earnings -2.2% **85**
- Percentage change in relative poverty +2.2% **83**
- Percentage change in employment rate +0.8% **50**

Median earnings (2007=100)



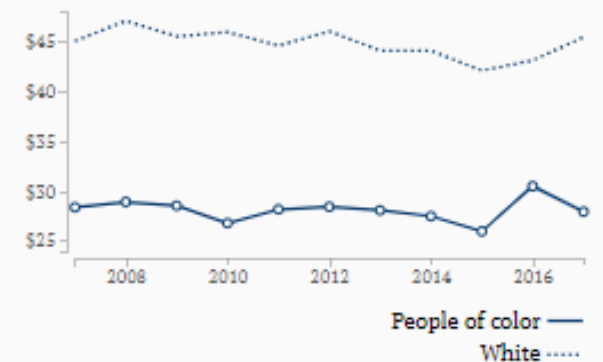
Inclusion by race, 2016-17 ?

Overall **92**

Tap an indicator to chart its trend

- Change in white/people of color median earnings gap +\$4,891 **98**
- Change in white/people of color relative poverty gap +4.3 pts **96**
- Change in white/people of color employment rate gap -3.0 pts **14**

Median earnings (thousands)



New indicators are companions to MSP Regional Indicators Dashboard



The indicators reflect four key dimensions of economic inclusion



INCLUSIVE
GROWTH



ECONOMIC
DEVELOPMENT



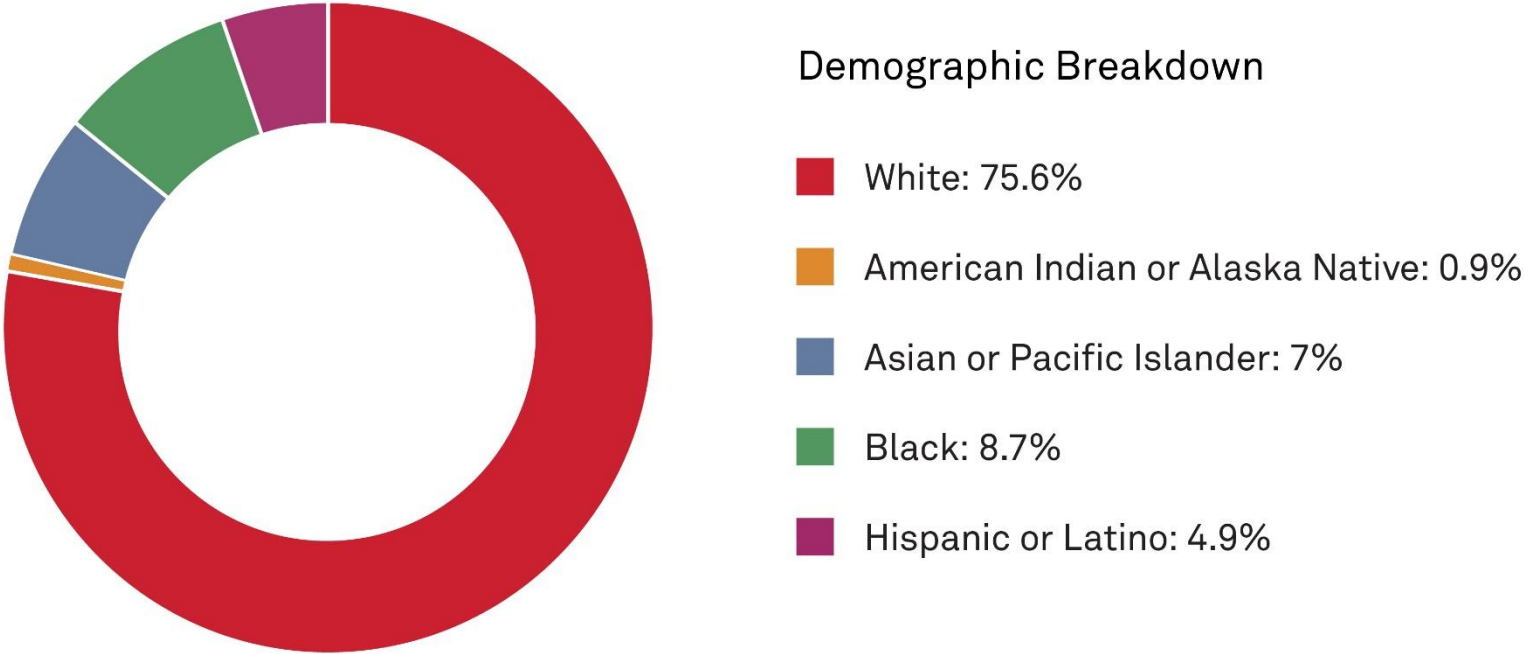
HUMAN
CAPITAL



TRANSPORTATION
AND ACCESS

Key measures are disaggregated by race, place, and income

2017 MSP Population: 3,600,618

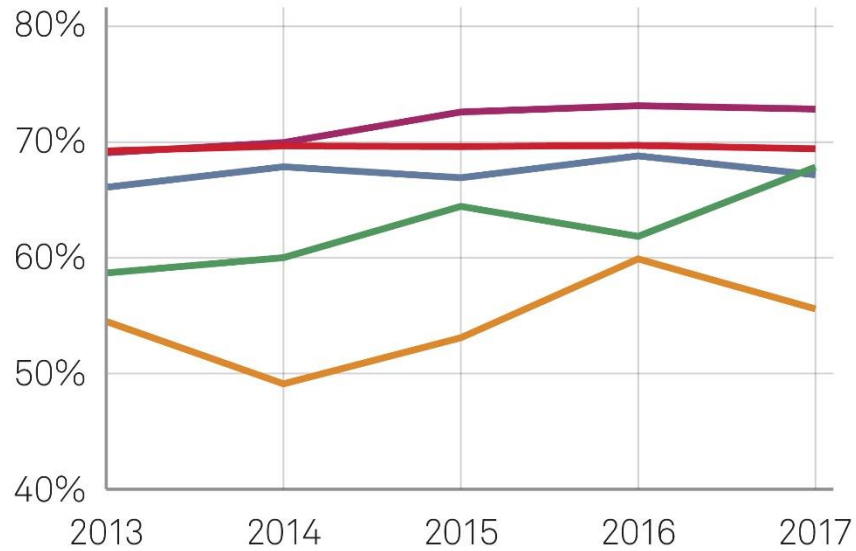


Source: Center for Economic Inclusion, "Indicators of Inclusive Regional Economy" (2019)

Employment and earnings rising, but gaps persist

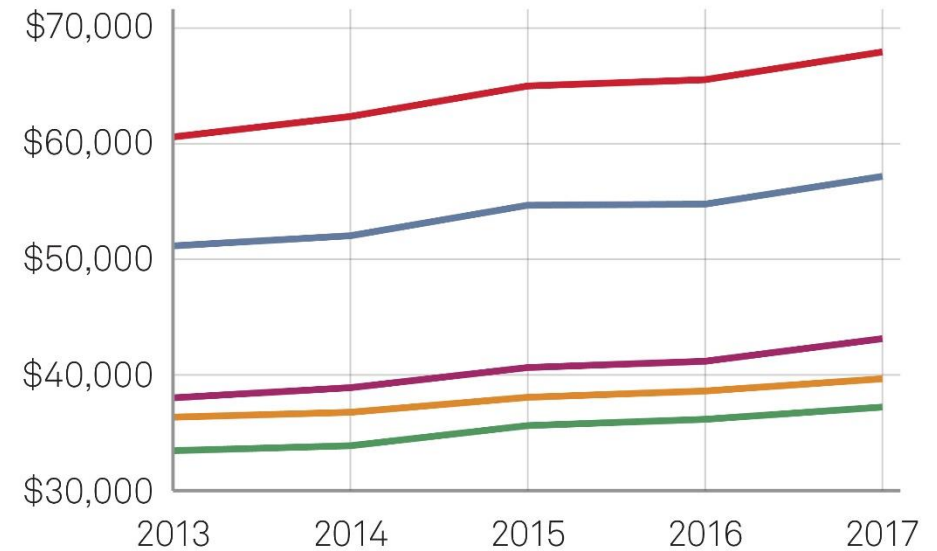


Share of MSP Population (16+) that is Employed



■ American Indian or Alaska Native ■ Asian or Pacific Islander
■ White ■ Black ■ Hispanic or Latino

Average Annual Earnings for a Full-Time Worker in MSP

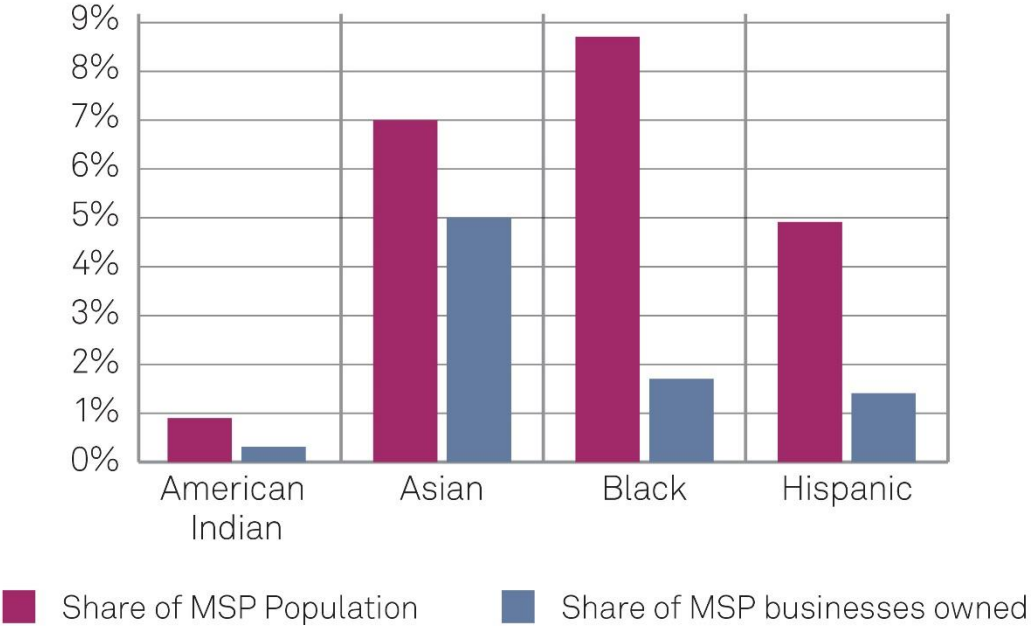


■ American Indian or Alaska Native ■ Asian or Pacific Islander
■ White ■ Black ■ Hispanic or Latino

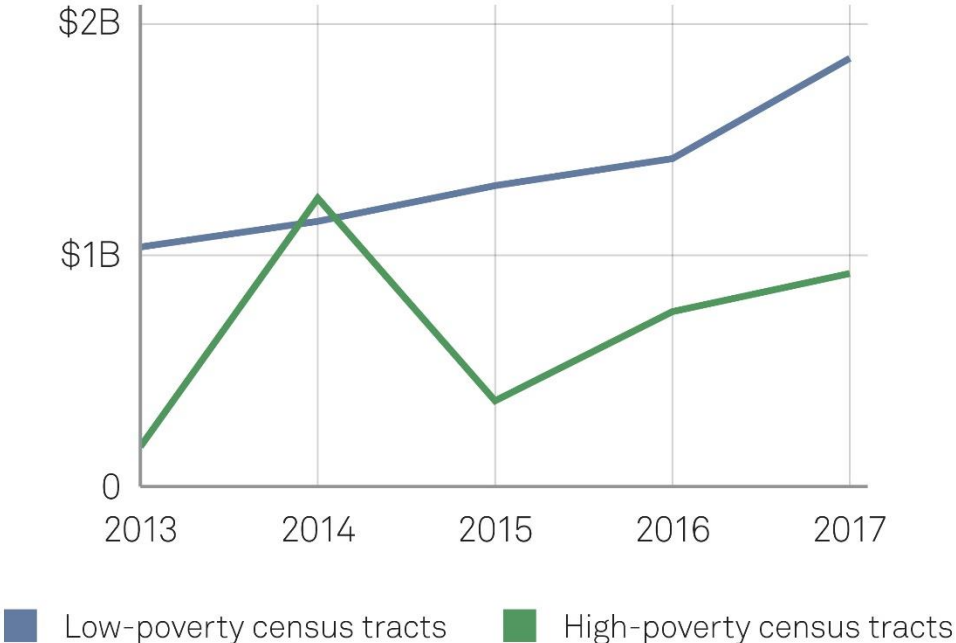
MSP minorities are under-represented in business ownership, although high-poverty areas are keeping pace on investment



Share of MSP Businesses Owned vs. Share of MSP Population (2016)



Value of Commercial, Industrial & Public Permits

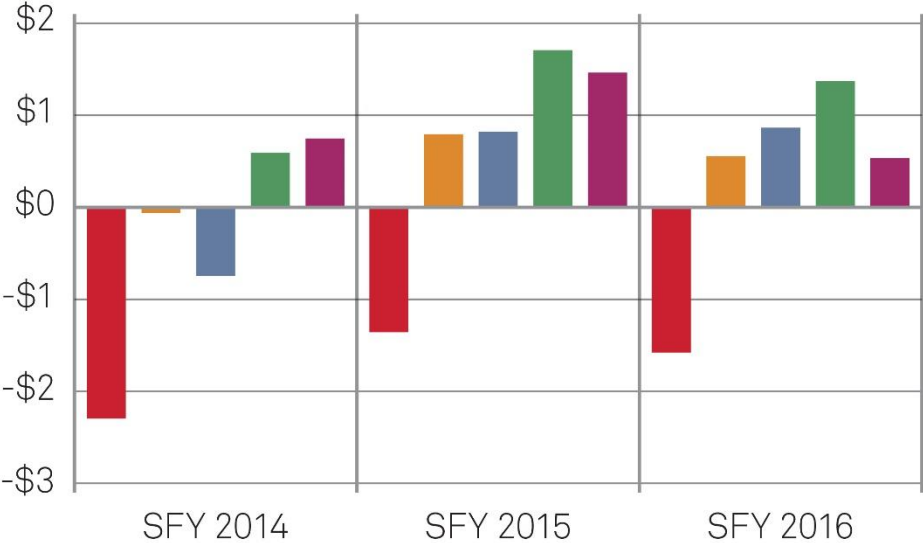


Source: Center for Economic Inclusion, "Indicators of Inclusive Regional Economy" (2019)

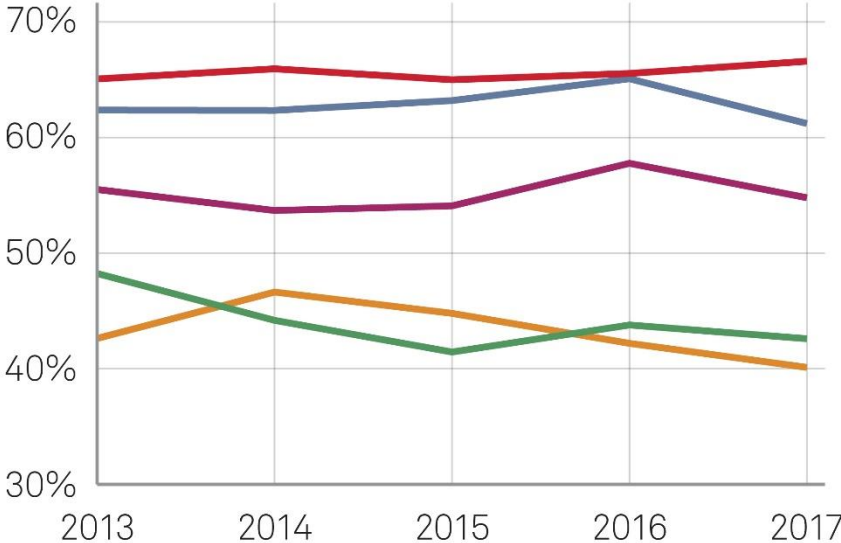
Workforce development is benefiting people of color, but 4-year colleges disproportionately fail to graduate them



Wage Change for Participants Employed Prior to Enrollment (\$/Hr)



6-Year Graduation Rate at Public & Private Minnesota Institutions



■ American Indian or Alaska Native ■ Asian or Pacific Islander
■ White ■ Black ■ Hispanic or Latino

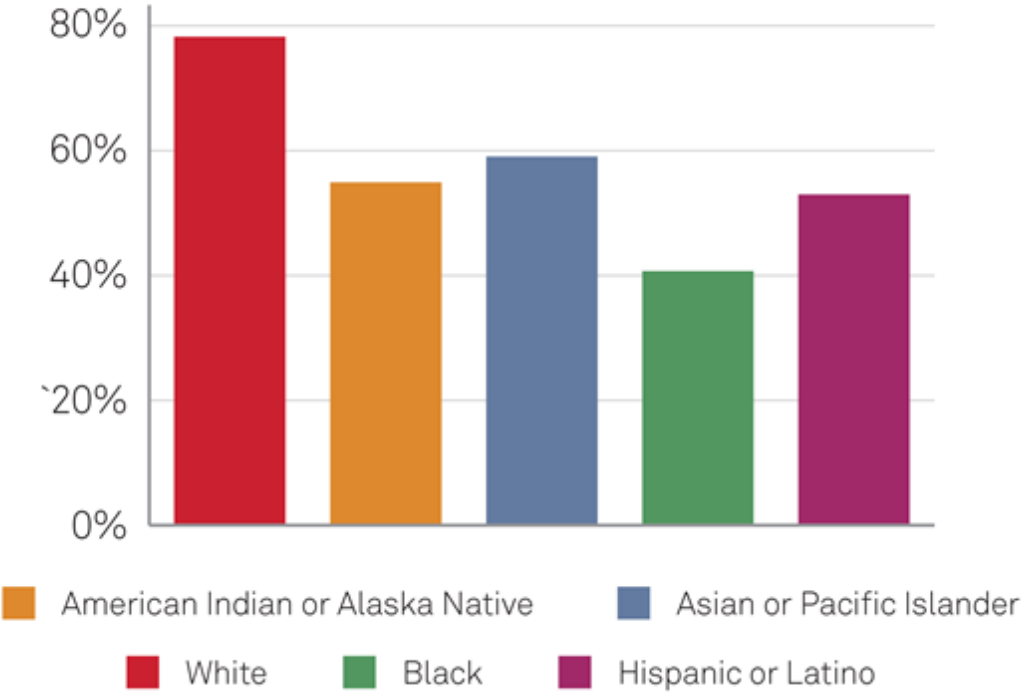
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Source: Center for Economic Inclusion, "Indicators of Inclusive Regional Economy" (2019)

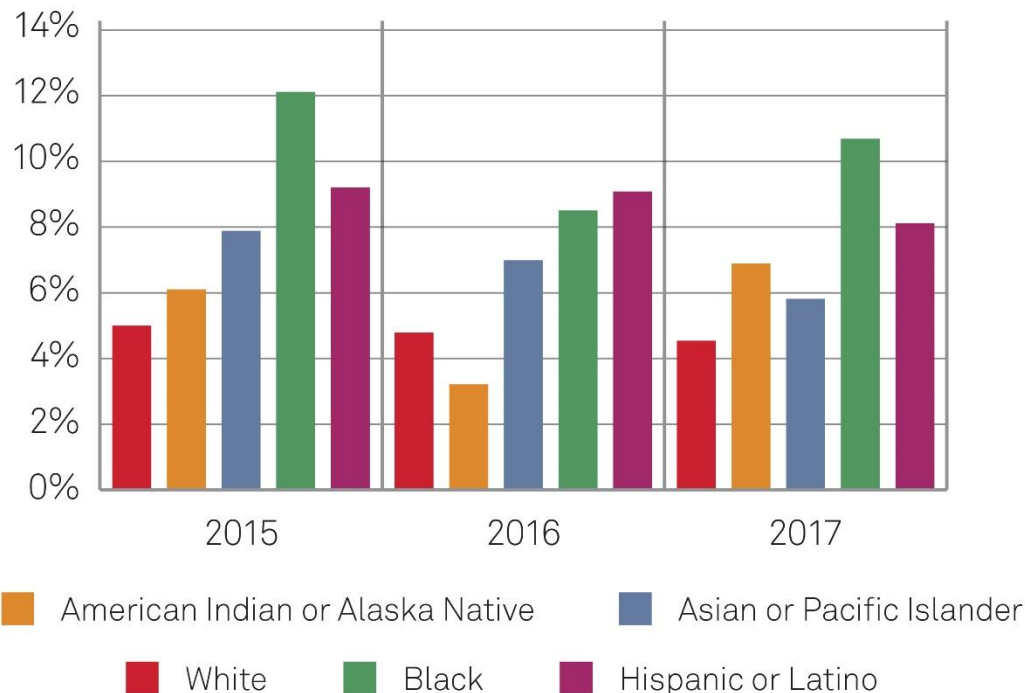
Homeownership rates vary significantly by race, and borrowers of color face much higher loan denial rates



Share of Middle-Income (\$50-100K) MSP Households That Own Their Home (%)



Share of Middle-Income (\$50-100K) MSP Households Denied Financing to Purchase a Home



Source: Center for Economic Inclusion, "Indicators of Inclusive Regional Economy" (2019)

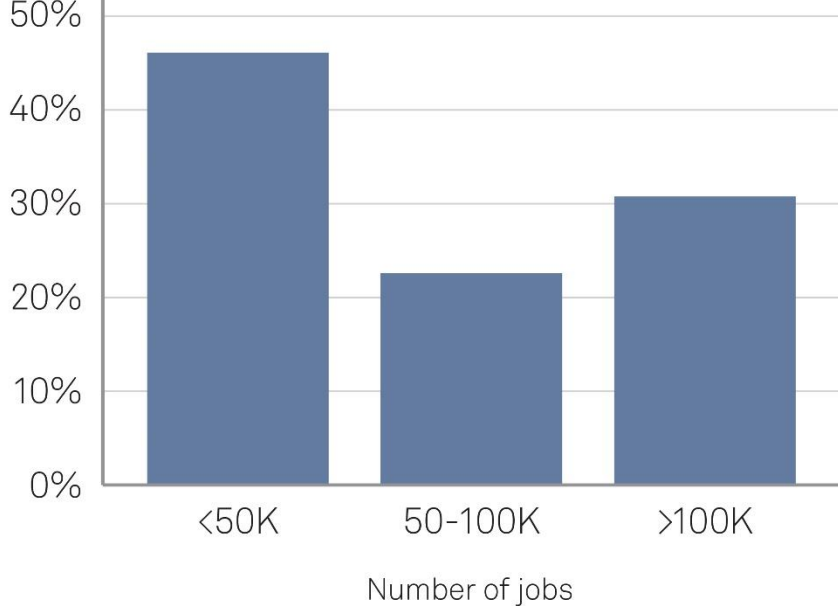
Low-income renters face cost burdens regardless of race, and have limited access to jobs without cars



Share of Low-Income MSP Renters That Spend 30% Or More of Their Income on Housing



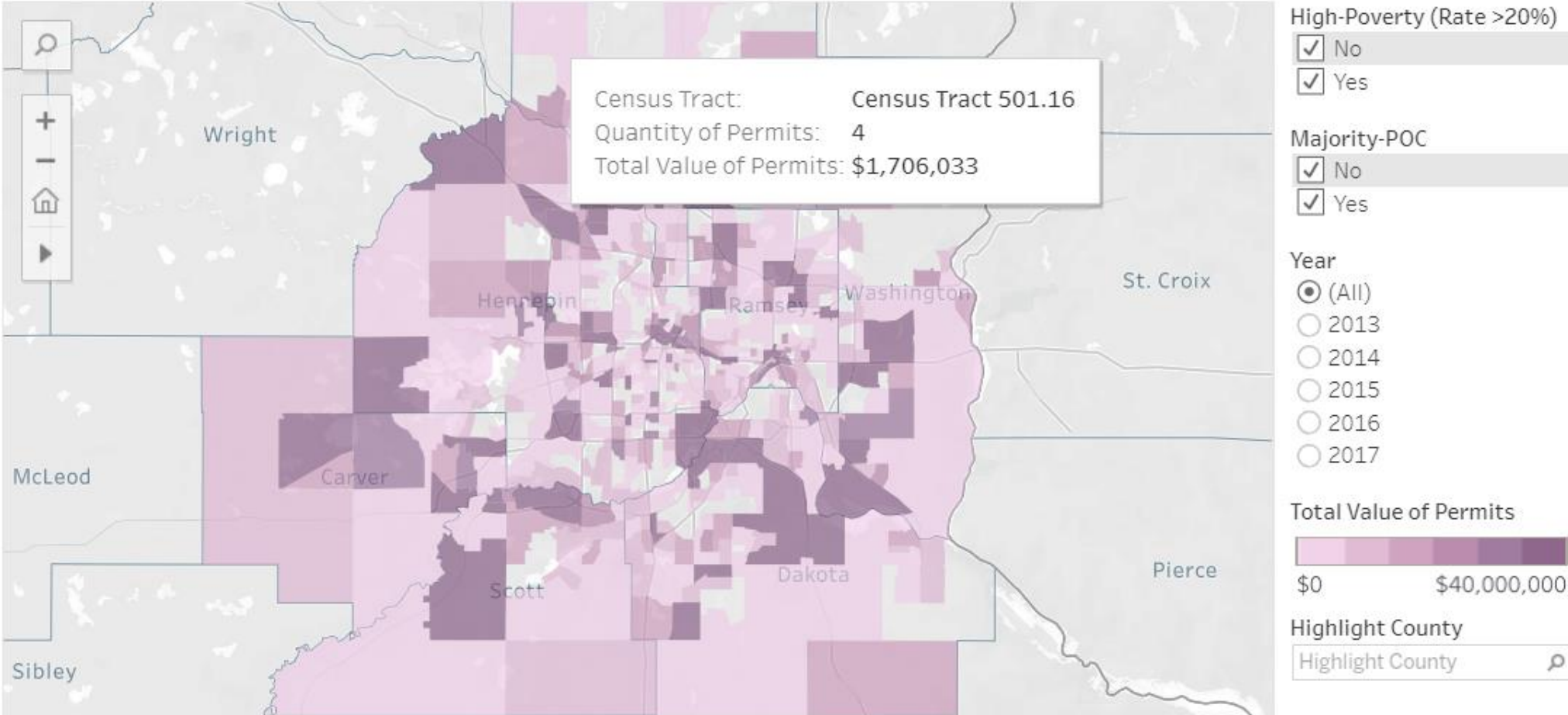
Number of Jobs Accessible to People in High-Poverty Census Tracts by 30 Minute Transit Or Walk Commute, Share of Population



Source: Center for Economic Inclusion, "Indicators of Inclusive Regional Economy" (2019)

The online indicators enable users to go deeper...

Value of commercial, industrial, and public permits (\$)



...and to connect indicators to actions that can boost inclusion



We Build the Regions Muscle to Act

- **WE BUILD** the capacity of leaders in every sector to disrupt and dismantle systems of oppression and inequity, and to create systems of inclusion that fuel our economy.

- **Consulting Services**

- **Elevating promising practices**

WE FACILITATE shared accountability through:

- **Public Policy & Advocacy**

- **Changing the Narrative**

- **Leader Education & Network Building**



We Are Your Partners in Growing Your Business & Our Economy



U.S. Bank organizes event in MN to address driver shortage. Tony Tolliver, director of workplace innovation the Center (left) and Jeff Pape, senior vice president of product and marketing for U.S. Bank Global Transportation.” Commercial Carrier Journal 3.8.19



“Graco, Dunwoody teaching students how to program robots to talk to machines.” Star Tribune 3.9.19



How Can We Partner With You to Strengthen our Region?

- What is working in your institutions?
- How can we institutionalize Innovation, Equity, and Inclusion
- What areas need new innovation?



THE CHOICE IS OURS.



Learn more at
www.CenterforEconomicInclusion.org

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