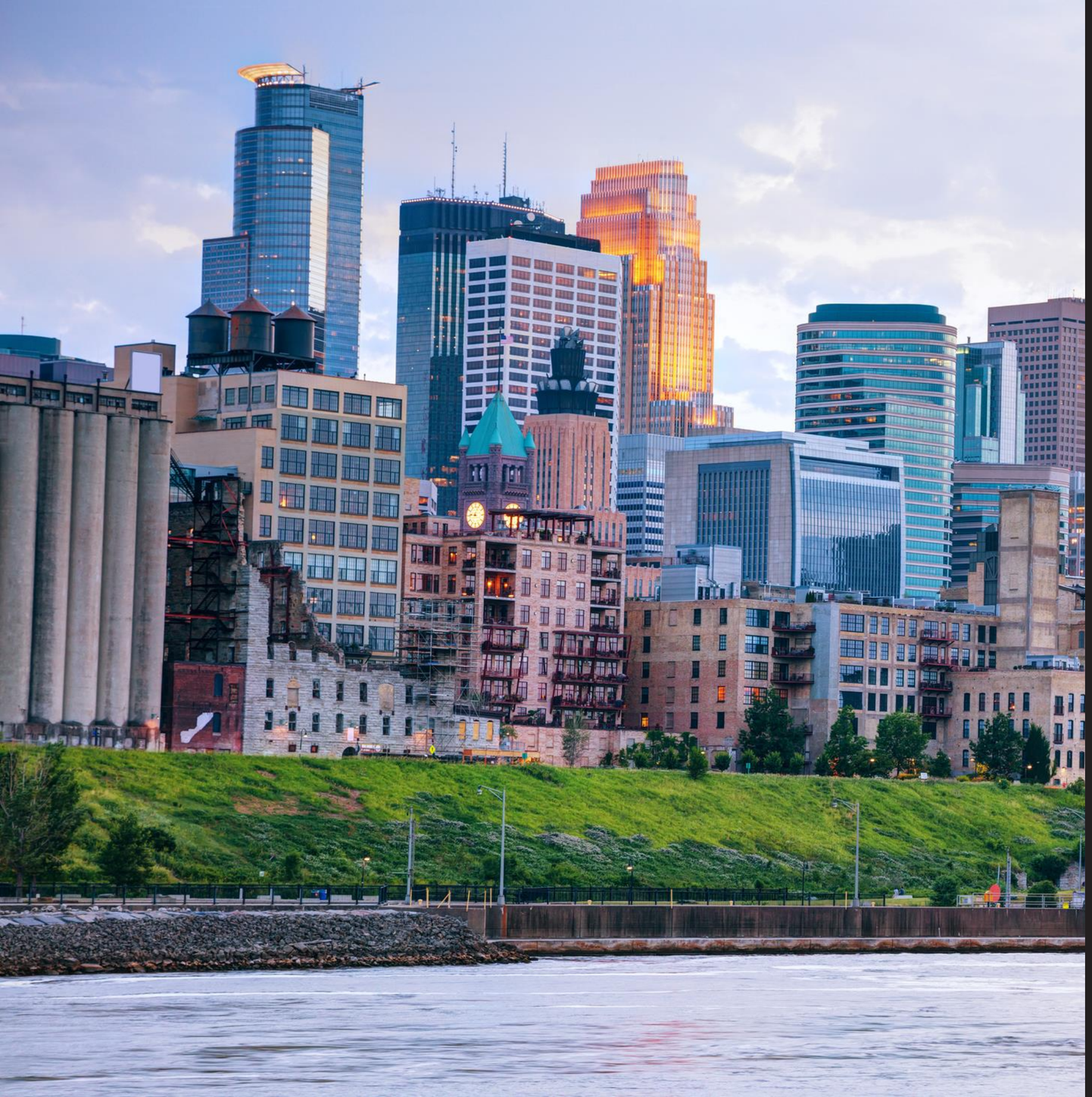


mntech™

MINNESOTA TECHNOLOGY ASSOCIATION

Fueling the success of Minnesota's tech ecosystem for **more than 40 years**

OUR MISSION

To build a more vibrant, innovative, and inclusive technology ecosystem in Minnesota by enabling the connections, public policies, and partnerships needed to help our tech community thrive.

mntech™

MEET MNTECH

- Coalition of nearly 200 member companies
- Trusted convener & unifying voice of tech community
- Dedicated to fostering growth, championing innovation, and building leaders

REPRESENTATIVE MEMBERS

3M

Donaldson Filtration Solutions

Optum

Starkey Hearing Technologies

Ameriprise Financial

ECOLAB

POLARIS

target

BEST BUY

ENTRUST

PRIME THERAPEUTICS

THOMSON REUTERS

LAND O'LAKES INC. ROOTED IN TOMORROW

securian FINANCIAL

usbank

Cargill

MAYO CLINIC

SEAGATE

WINNEBAGO

CHS

Medtronic

SPS COMMERCE

Xcel Energy

Jeff Tollefson
President & CEO

Joel Crandall
VP, Talent

Lonni Ranallo
VP, Finance & Administration

Molly Doyle
VP, Community & Member Engagement

Keegan Carda
Marketing & Communications Manager

Ismail Ali
Community Engagement Manager

Piper Cleaveland
SciTech Program Director

OUR TEAM

WHAT WE DO

mntech

ADVOCACY

Advocating for smart public policies and the people and companies fueling innovation in Minnesota.

COMMUNITY

Creating opportunities for business and technology professionals to engage in meaningful ways.

TALENT

Developing the skilled workforce tech-driven companies need for continued business success.

POLICY AND ADVOCACY

Advocating for smart public policies and the people and companies fueling innovation in Minnesota

Educate government leaders and mobilize members and partners.

Elevate and amplify tech community voices to influence legislation, regulations, and other policy decisions.

2023 Advocacy Priorities:

- CS Education
- Workforce Development
- Business Formation
- Rural Broadband
- Intellectual Property
- Data Privacy

SIGNATURE EVENTS

mntech™

TECH CONNECT™ Powered by MnTech

May 3, 2023

Brings together Minnesota's science and technology community to connect, learn, and grow.

tech•talent™ inspire › hire › develop › retain

October 6, 2023

A convening of business and community leaders to address Minnesota's tech workforce needs.

MINNESOTA'S tekne AWARDS

November 16, 2023

Honors the excellence and innovation helping fuel Minnesota's technology-based economy.

TECH OUTLOOK 2024

December 14, 2023

A panel of C-suite technology executives reflect on key accomplishments of 2023 and share insights and perspectives on the year ahead.

COMMUNITY

Creating opportunities for business and technology professionals to engage in meaningful ways

40

events planned for 2023

1,500+

attendees across 2023 events to date

OPPORTUNITIES FOR ENGAGEMENT

Women Leading in Technology (WLiT)

Promote, educate and empower women in technology across Minnesota.

Tech Talent

Developing effective strategies to inspire, hire, develop, and retain technology talent.

Tech Careers 1.0

Early-stage technologists (0-7 years) launching and establishing technology careers.

Tech Talks

Quarterly learning/networking events featuring 3-5 short high-impact presentations.

Tech for Good

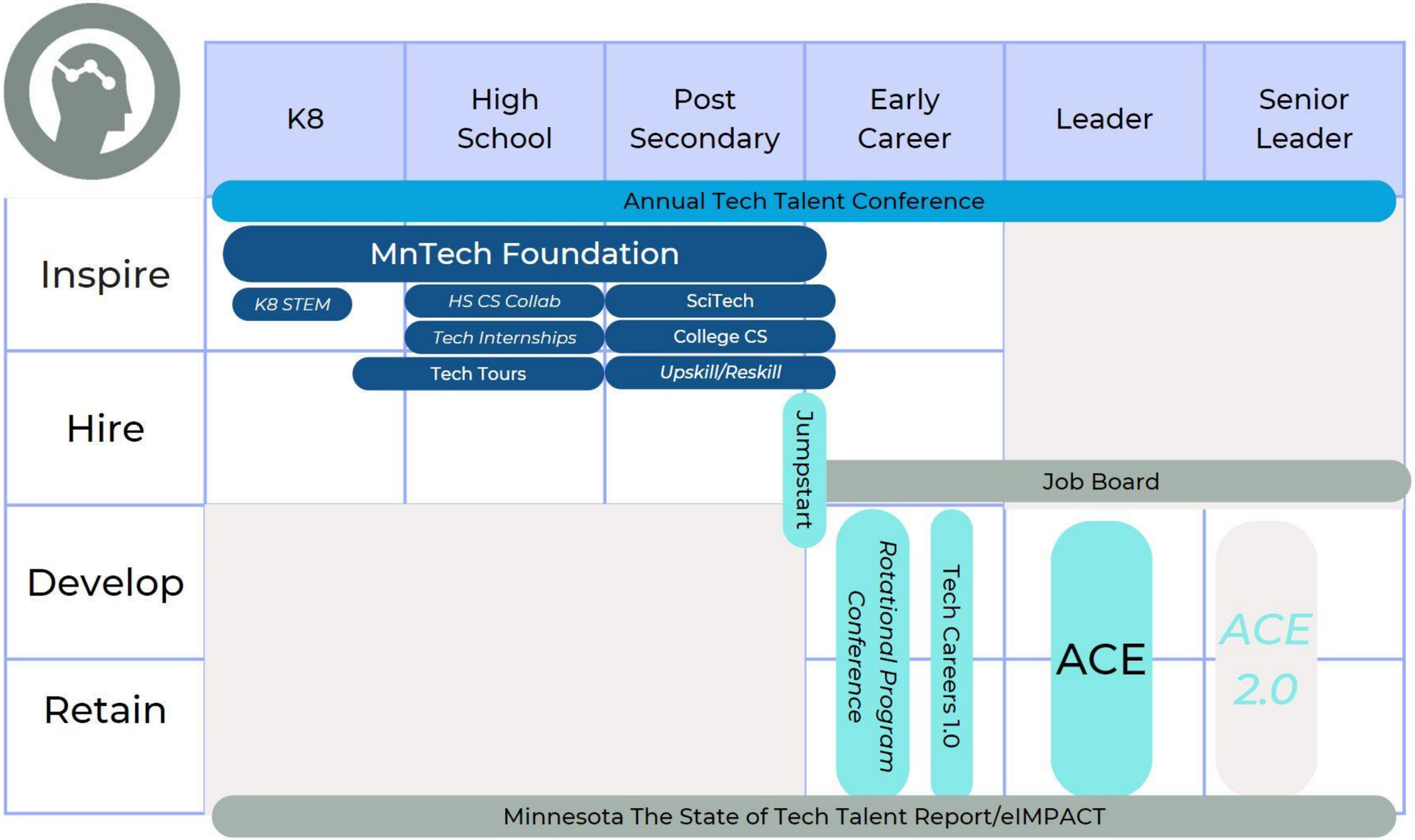
Opportunity to serve broader community through projects and collaborative experiences.

Tech on Tap

Free social gathering held the first Thursday of each month at various Twin Cities breweries.

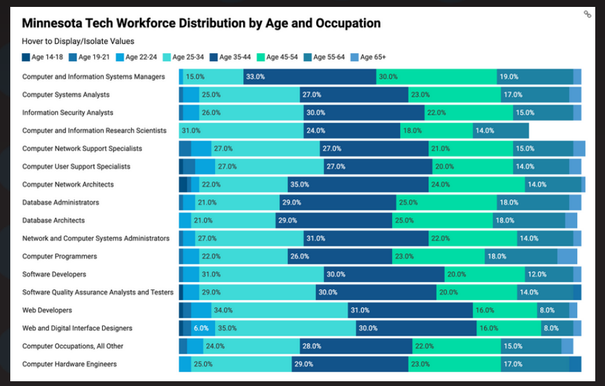
TALENT INITIATIVES

Developing the skilled workforce tech-driven companies need for continued business success

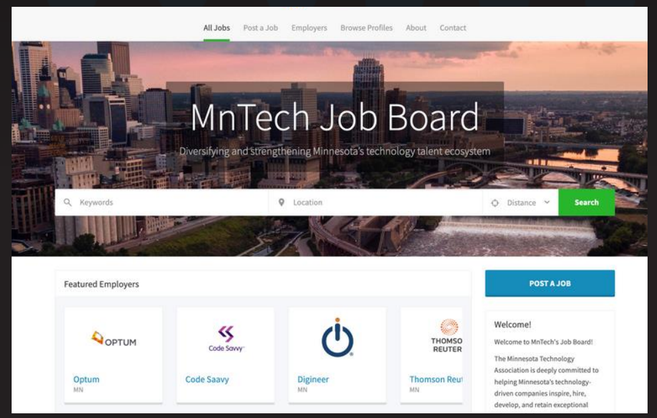


LEVERAGE OTHER RESOURCES

Get latest supply/demand data on the Tech Talent Dashboard



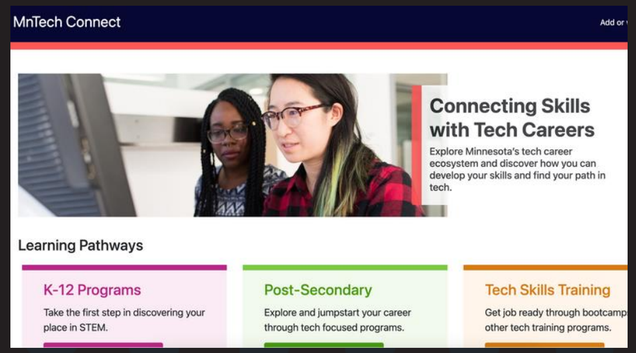
Post jobs for free on the MnTech Job Board



Keep up to date on legislative issues with our policy newsletter

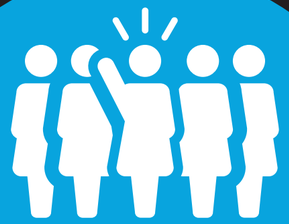
Subscribe to the TECHtuesday newsletter

Explore STEM education & skills training programs on MnTech Connect



WHY ENGAGE WITH MNTECH?

Engage teams in relevant learning experiences



Develop future leaders, expand talent pipelines

Inform public policy and catalyze systems change

Access MnTech events, newsletters, and reports

Contribute to building a stronger tech ecosystem in Minnesota

mntech
Minnesota Technology Association

QUESTIONS/DISCUSSION

Reach out to us for questions or additional info

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