MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION)

FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2018 AND 2017

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INDEPENDENT AUDITORS' REPORT

Board of Directors Minnesota High Tech Association Minneapolis, Minnesota

We have audited the accompanying financial statements of Minnesota High Tech Association (the Association), which comprise the balance sheets as of December 31, 2018 and 2017, and the related statements of activities, functional expense, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors Minnesota High Tech Association

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Minnesota High Tech Association as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Minneapolis, Minnesota July 12, 2019

MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION) BALANCE SHEETS DECEMBER 31, 2018 AND 2017

400570		2018		2017
ASSETS				
CURRENT ASSETS				
Cash and Cash Equivalents	\$	490,878	\$	606,919
Program Revenue Receivables, Net	•	98,536	•	141,347
Prepaid Expenses		24,272		33,140
Total Current Assets		613,686		781,406
FIXED ASSETS				
Equipment and Furniture		27,917		27,917
Leasehold Improvements		9,254		9,254
Website		123,503		123,503
Less: Accumulated Depreciation		(152,013)		(140,318)
Net Fixed Assets		8,661		20,356
INTANGIBLE ASSETS				
Goodwill		<u>-</u>		193,000
Total Assets	\$	622,347	\$	994,762
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts Payable	\$	8,776	\$	4,400
Accrued Expenses		112,616		141,141
Deferred Membership Dues		237,957		322,671
Other Deferred Revenue		86,555		84,260
Total Current Liabilities		445,904		552,472
NET ASSETS				
Without Donor Restrictions				
Undesignated		176,443		442,290
Total Net Assets		176,443		442,290
Total Liabilities and Net Assets	\$	622,347	\$	994,762

MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION) STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2018 AND 2017

		2018		2017
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTION		_		
UNDESIGNATED SUPPORT AND REVENUE Membership Dues	\$	572,563	\$	598,360
Events and Programs	Ψ	634,035	Ψ	739,548
Grants		1,397,783		1,150,225
Interest		5,749		1,825
Miscellaneous		17,827		13,756
Loss on Goodwill Impairment		(193,000)		
Total Undesignated Support and Revenue		2,434,957		2,503,714
EXPENSE				
Program Services:				
Communications		281,812		287,405
Programs and Events		2,076,251		1,878,500
Total Program Services		2,358,063		2,165,905
Supporting Services:				
General Administration		153,838		158,765
Membership Development		188,903		197,640
Total Supporting Services		342,741		356,405
Total Expense		2,700,804		2,522,310
CHANGE IN NET ASSETS		(265,847)		(18,596)
Net Assets – Beginning of Year		442,290		460,886
NET ASSETS – END OF YEAR	\$	176,443	\$	442,290

MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION) STATEMENT OF FUNCTIONAL EXPENSE YEAR ENDED DECEMBER 31, 2018

2018

				2010			
	P	rogram Service		S	upporting Servic		
		Programs	Total			Total	
	Communi-	and	Program	General	Membership	Supporting	
	cations	Events	Services	Administration	Development	Services	Total
Salaries	\$ 155,961	\$ 457,324	\$ 613,285	\$ 85,656	\$ 126,135	\$ 211,791	\$ 825,076
Employee Benefits	25,748	75,502	101,250	14,141	20,824	34,965	136,215
Payroll Taxes	12,597	36,938	49,535	6,918	10,188	17,106	66,641
Total Salaries and Expenses	194,306	569,764	764,070	106,715	157,147	263,862	1,027,932
Bank Charges	4,089	11,990	16,079	2,246	3,307	5,553	21,632
Consulting	46,000	-	46,000	-	-	-	46,000
Depreciation and Amortization	2,211	6,482	8,693	1,214	1,788	3,002	11,695
Dues and Subscriptions	789	2,312	3,101	433	638	1,071	4,172
Equipment Rental	1,687	4,947	6,634	927	1,364	2,291	8,925
Insurance	1,096	3,213	4,309	602	886	1,488	5,797
Programs and Events	-	405,784	405,784	_	-	_	405,784
SciTechsperience	-	973,071	973,071	_	-	_	973,071
Occupancy Expenses	15,290	44,834	60,124	8,397	12,366	20,763	80,887
Office Supplies	2,077	6,093	8,170	1,141	1,681	2,822	10,992
Postage and Delivery	101	298	399	56	82	138	537
Professional Fees	5,227	17,707	22,934	25,287	2,414	27,701	50,635
Public Relations	1,627	8,315	9,942	2,804	1,316	4,120	14,062
Telephone	4,230	12,404	16,634	2,323	3,421	5,744	22,378
Outreach and Meetings	3,082	9,037	12,119	1,693	2,493	4,186	16,305
Total Allocated Expenses	87,506	1,506,487	1,593,993	47,123	31,756	78,879	1,672,872
Total Functional Expenses	\$ 281,812	\$ 2,076,251	\$ 2,358,063	\$ 153,838	\$ 188,903	\$ 342,741	\$ 2,700,804

MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION) STATEMENT OF FUNCTIONAL EXPENSE YEAR ENDED DECEMBER 31, 2017

2017

	2011						
	P	rogram Service		Supporting Services			
		Programs	Total			Total	
	Communi-	and	Program	General	Membership	Supporting	
	cations	Events	Services	Administration	Development	Services	Total
Salaries	\$ 157,706	\$ 440,542	\$ 598,248	\$ 87,438	\$ 128,677	\$ 216,115	\$ 814,363
Employee Benefits	26,254	73,339	99,593	14,556	21,421	35,977	135,570
Payroll Taxes	13,226	36,947	50,173	7,333	10,792	18,125	68,298
Total Salaries and Expenses	197,186	550,828	748,014	109,327	160,890	270,217	1,018,231
Bank Charges	4,280	11,957	16,237	2,373	3,492	5,865	22,102
Consulting	46,000	-	46,000	· -	-	-	46,000
Depreciation and Amortization	4,796	13,398	18,194	2,659	3,913	6,572	24,766
Dues and Subscriptions	803	2,242	3,045	445	655	1,100	4,145
Equipment Rental	2,007	5,606	7,613	1,113	1,637	2,750	10,363
Insurance	1,337	3,734	5,071	741	1,091	1,832	6,903
Programs and Events	-	386,652	386,652	-	-	-	386,652
SciTechsperience	-	791,201	791,201	-	-	-	791,201
Occupancy Expenses	15,061	42,072	57,133	8,350	12,289	20,639	77,772
Office Supplies	1,509	4,215	5,724	837	1,231	2,068	7,792
Postage and Delivery	148	414	562	82	121	203	765
Professional Fees	4,243	35,654	39,897	24,879	4,132	29,011	68,908
Public Relations	2,711	10,069	12,780	3,898	2,212	6,110	18,890
Telephone	4,312	12,045	16,357	2,391	3,518	5,909	22,266
Outreach and Meetings	3,012	8,413	11,425	1,670	2,459	4,129	15,554
Total Allocated Expenses	90,219	1,327,672	1,417,891	49,438	36,750	86,188	1,504,079
Total Functional Expenses	\$ 287,405	\$ 1,878,500	\$ 2,165,905	\$ 158,765	\$ 197,640	\$ 356,405	\$ 2,522,310

MINNESOTA HIGH TECH ASSOCIATION (A MINNESOTA NONPROFIT CORPORATION) STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2018 AND 2017

	2018		2017	
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$	(265,847)	\$	(18,596)
Reconciliation of Change in Net Assets to Net Cash				
Provided (Used) by Operating Activities:				
Depreciation and Amortization		11,695		24,766
Loss on Disposal of Fixed Assets		-		764
Loss on Goodwill Impairment		193,000		-
(Increase) Decrease in Current Assets:				
Program Revenue Receivables		42,811		(63,535)
Prepaid Expenses		8,868		(4,856)
Increase (Decrease) in Current Liabilities:				
Accounts Payable		4,376		2,472
Accrued Expenses		(28,525)		14,752
Deferred Rent		-		(1,043)
Deferred Membership Dues		(84,714)		76,089
Other Deferred Revenue		2,295		41,325
Net Cash Provided (Used) by Operating Activities		(116,041)		72,138
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of Fixed Assets		-		(7,498)
CASH FLOWS FROM FINANCING ACTIVITIES				
Payments on Capital Leases				(3,395)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(116,041)		61,245
Cash and Cash Equivalents – Beginning of Year		606,919		545,674
CASH AND CASH EQUIVALENTS – END OF YEAR	\$	490,878	\$	606,919
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Interest Paid	\$		\$	79

NOTE 1 SIGNIFICANT ACCOUNTING POLICIES

Organization

MHTA, or the Minnesota High Tech Association (the Association), is incorporated in the state of Minnesota as a nonprofit corporation. The Association's mission is to fuel Minnesota's prosperity through innovation and technology. MHTA activities are dedicated to promoting the importance of innovation and technology to Minnesota and its people. Its operations are focused on workforce development, innovation, entrepreneurship, and public policy. Members include technology-based businesses, ancillary support firms, and public and nonprofit organizations that support Minnesota's technology ecosystem.

MHTA is also a member of TECNA, the Technology Councils of North America, which provides a national network of technology industry knowledge and expertise in business development, public relations, and government affairs.

Financial Statement Presentation

The Association's net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions

Resources over which the board of directors has discretionary control. Designated amounts represent those revenues which the board of directors has set aside for a particular purpose.

Net Assets With Donor Restrictions

Those resources subject to donor-imposed restrictions. Some are temporary in nature, which will be satisfied by actions of the Association or passage of time. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

The Association had no net assets with donor restrictions at December 31, 2018 and 2017.

Tax-Exempt Status

The Association qualifies as a tax-exempt organization described in Section 501(c)(6) and is not a private foundation under Section 509(a)(2) of the Internal Revenue Code. As such, it is exempt from federal unemployment taxes and state of Minnesota sales tax, but is subject to federal and state income taxes on net unrelated business income.

The Association has adopted the guidance in the income tax standard regarding the recognition and measurement of uncertain tax positions. The adoption of this standard had no impact on the Association's financial statements. The Association files as tax-exempt organizations.

NOTE 1 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Estimates

Management uses estimates and assumptions in preparing financial statements in accordance with U.S. generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, and the reported revenues and expenses. Actual results could vary from the estimates that were used.

Concentrations of Credit Risks

Members and donors are primarily companies which operate in high technology environments in Minnesota.

Cash and Cash Equivalents

The Association classifies all highly liquid debt securities with a maturity of three months or less at the time of purchase to be cash equivalents. Cash is maintained in various bank deposit accounts which, at times, may exceed insured limits.

Program Receivables

Receivables are stated at net realizable value. Bad debts are provided for using the reserve method based on historical experience and management's evaluation of outstanding receivables at the end of each year. When all collection efforts have been exhausted, the accounts are written off against the related allowance. At December 31, 2018 and 2017, the allowance was \$1,250.

Fixed Assets

All capital expenditures over \$1,000 are evaluated to determine if they should be recorded as a fixed asset at cost. Contributed items and contributed services related to the development of the web site are recorded at fair value as the development services or items are provided. If donors stipulate how long the assets must be used, the contributions are recorded as restricted support. In the absence of such stipulation, contributions of fixed assets are recorded as net assets without donor restrictions. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. The estimated useful lives of fixed assets are three to five years for the website, and three to seven years for furniture and equipment. Leasehold improvements are amortized over the shorter of their useful lives or lease term.

NOTE 1 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Goodwill and Intangibles

Goodwill and intangibles were recorded at fair market value at the date of purchase of the Minnesota Venture & Finance Conference by the Association. Goodwill is tested annually for impairment. As of December 31, 2018 and 2017, respectively, impairment loss was \$193,000 and \$-0-. During the year ended December 31, 2018, it was determined that the Association will no longer hold the conference that the goodwill was associated with. It was determined that the profitability of the conference was significantly reduced, changes occurred related to event partners and the marketability of the conference was greatly reduced due to outside factors. Due to these facts, the conference will no longer be held in any form nor is it saleable in the marketplace. As such, the full value of the goodwill was determined to be impaired and was written off as a permanent impairment.

Intangibles are amortized over their useful life of three years. Amortization expense was \$-0- and \$500 for 2018 and 2017, respectively.

Revenue Recognition

The Association recognizes membership dues as revenues ratably over the applicable membership period. Unearned membership dues are reflected on the balance sheet as deferred membership dues. Receivables are recorded for past year dues when a membership commitment has been made.

Program revenues are recognized when the event occurs or services are provided. The unearned program revenues are presented as other deferred revenue on the balance sheet.

All contributions are considered to be available for undesignated use unless specifically restricted by the donor. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions not held in perpetuity are reclassified to net assets without donor restrictions. Unconditional promises to give are recorded as received. Conditional promises to give are not included as support until the conditions are substantially met.

Functional Expenses

The Association charges identifiable expenses directly to the appropriate program service. Expenses of a general nature are allocated to program service based on a pro-rated percentage of usage and on management's estimate.

Reclassifications

Certain amounts for the year ended December 31, 2017 have been reclassified to conform to the presentation of the December 31, 2018 amounts. The reclassifications have no effect on net assets for the year ended December 31, 2017.

NOTE 1 SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Change in Accounting Principle

The Association adopted Financial Accounting Standards Board (FASB) ASU 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities.* These changes were applied retrospectively to ensure comparability with the prior year presented herein. The adoption did not impact the Association's financial position at December 31, 2018 and 2017 or the changes in its net assets or cash flows for the years then ended.

Subsequent Events

In preparing these financial statements, the Association has evaluated events and transactions for potential recognition or disclosure through July 12, 2019, the date the financial statements were available to be issued noting none.

NOTE 2 LIQUIDITY AND AVAILABILITY

As of December 31, 2018 and 2017, the Association has liquidity, which it considers to be cash, cash equivalents, and accounts receivable, totaling \$589,414 and \$748,266, respectively. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the balance sheet date. Nor does the Association have any board-designated funds. The board of directors reviews liquidity at each meeting.

The Association's financial assets available within one year of the balance sheet date for general expenditure are as follows for the years ended December 31, 2018 and 2017:

	 2018	 2017		
Cash and Cash Equivalents	\$ 490,878	\$ 606,919		
Accounts Receivable	 98,536	 141,347		
Total	\$ 589,414	\$ 748,266		

NOTE 3 LEASES

Effective May 1, 2018, the Association entered into a new lease for the same office space through June 30, 2023. In addition, the Association leases additional space on a month-to-month basis. The Association incurred rent expense of \$80,887 and \$77,772 for the years ended December 31, 2018 and 2017, respectively, for office facilities under operating leases.

During the year ended December 31, 2017, the Association signed a lease for office equipment. The lease required monthly payments of \$329 for a term of 60 months.

Future minimum operating lease payments are as follows:

Year Ending December 31,	 Amount		
2019	\$ 53,310		
2020	53,310		
2021	53,310		
2022	50,349		
2023	 24,681		
Total	\$ 234,960		

NOTE 4 RELATED PARTIES

Minnesota High Technology Foundation (the Foundation) is a related organization through the appointment of several board members and similar operational staff. The Foundation made payments to the Association for the following programs:

	 2018	2017		
Tekne Expenses	\$ 1,725	\$	1,725	
Bids & Bytes	 5,000		5,000	
Total Reimbursements	\$ 6,725	\$	6,725	

The Association paid directly the expenses of the Foundation and was reimbursed for the following items:

	 2018	 2017	
Staff Support	\$ 50,000	\$ 50,000	

In 2013, the Association entered into an agreement with the Foundation whereby the Association would donate 200 hours of administrative services valued at \$15,000 to the Foundation. Any hours in excess of 200 hours will be billed to the Foundation. As of December 31, 2018 and 2017 this amount was \$-0-.

NOTE 4 RELATED PARTIES (CONTINUED)

Certain members of the Association's Board of Directors are employees, officers, or owners of companies from which the Association purchases goods and services in the normal course of business. During the years ended December 31, 2018 and 2017, the Association purchased the following goods and services from these companies:

	 2018		2017	
Professional Services	\$ 51,455	\$	51,565	

NOTE 5 IN-KIND REVENUE AND BARTER SERVICES

The Association received donated advertising, professional fees, repairs and maintenance, public relations, and website development services from vendors in exchange for Association membership benefits and event sponsorships. The value received by the Association in these exchanges is reported as in-kind revenue. These transactions are reported on the financial statements as follows:

	2018			2017	
Revenue: Membership Dues Events and Programs Total	\$	23,200 23,200	\$	4,000 52,600 56,600	
		2018		2017	
Expenses:					
Professional Fees	\$	23,200	\$	55,600	
Public Relations		<u> </u>		1,000	
Total	\$	23,200	\$	56,600	

NOTE 6 PENSION PLAN

The Association has a defined contribution pension plan covering substantially all full-time employees who have met the age and service requirements of the plan. The Association contributions to the plan are based on a percentage of the eligible employee's base salary and were \$47,359 and \$51,047 for the years ended December 31, 2018 and 2017, respectively.