

# MIN-CORPS

MINNESOTA INNOVATION CORPS

## Fall 2019 Programs

Free to University of Minnesota Students, Staff and Faculty  
Info at <https://mincorps.umn.edu/programs>

### NSF I-Corps: From Lab to Impact

Introducing the Lean Launchpad methodology to translate university innovations into successful licensed products and/or startups. Includes an overview of MIN-Corps programs, as well as UMN commercialization resources.

- *August 28, 4:30-6:30 – East Bank*
- *August 30, 11:30-1:30 – St Paul Campus*

### Innovation Commercialization Bootcamps

Overviews of commercialization principles and strategies: Identifying Commercializable Technologies, Intellectual Property & Tech Transfer, Product-Market Fit, Market Assessment, Commercialization Milestones, Innovator Roles in Commercialization, Commercialization Resources. Box meals are provided.

- **Agriculture, Food & Environment:** *September 23, 2:00-7:00 – St Paul Campus*
- **Science & Engineering:** *September 25, 2:00-7:00 – East Bank*
- **Veterinary: Increasing Impact Thru Commercialization** *Oct 15, Oct 29, Nov 12, Nov 26 - 12:00-1:30pm – St Paul Campus*

### Value Proposition Design Workshops

Four hands-on sessions: product-market fit, customer discovery, pathway to commercialization, market assessment. NSF-funded grants (up to \$3,000) available for customer research. Successful completion can lead to nomination to the I-Corps National Teams program, which includes a \$50,000 grant. *These workshops are designed for participants interested in exploring the translation potential of specific innovations.*

- **Medical:** *October 16, October 23, November 6 & November 20, 1:00-4:00 – East Bank*
- **Science & Engineering:** *October 17, October 24, November 7 & November 21, 1:00-4:00 – East Bank*
- **Ag, Food & Environment:** *October 18, October 25, November 8 & November 22, 9:00-noon – St Paul*

### Emerging Opportunities Forums

- **Securing Intellectual Property:** *October 1, 4:00-5:30 – West Bank*
- **Early Stage Startup Funding:** *November 26, 4:00-5:30 – West Bank*

### Strategy Clinics

Monthly dinners where current and future science and tech entrepreneurs share a meal, hear from experts, share their challenges, and seek advice. All Strategy Clinics take place on the East Bank. Box meals are provided.

- **Pitching 101:** *September 10, 5:30-7:30*
- **Startup Financials:** *October 4, 5:30-7:30*
- **Marketing & Customer Development:** *November 12, 5:30-7:30*
- **Investor Terms & Expectations** *December 3, 5:30-7:30*

### Events

- **SciPitch:** Innovators pitch to Carlson MBA & MS students who form teams of MIN-Corps Fellows that apply business skills to help bring innovations closer to market: *November 5 4:30-6:30 – West Bank*
- **Women Innovators Conference:** A professional development summit emphasizing STEM-trained women: *November 13, 12:30 -6:00 – East Bank*
- **Walleye Tank Life Science Pitch Competition:** *Dec 6, 2:00-5:00 – Rochester MN (Mayo Clinic)*
- **MIN-Corps and STARTUP Course Showcase:** *Dec 10, 4:00-5:30 – West Bank*

Registration info at <https://mincorps.umn.edu/programs> or use this QR Code:

MIN-Corps is the University of Minnesota site of the National Science Foundation I-Corps program. We provide commercialization education and coaching to help STEM students, staff and faculty develop the skills required to translate their innovations into products and services with real-world impact. *For more information, go to <https://mincorps.umn.edu/> or email Carla Pavone at [pavo0003@umn.edu](mailto:pavo0003@umn.edu)*

