

# TECH CONNECT™

Powered by the Minnesota Technology Association

## Conference overview

May 5, 2022

8:00 am Arrivals/Expo Opens

8:30 am **Welcome**

**Opening Keynote: Fjord Trends 2022 – A New Fabric of Life**  
**Martha Cotton** • Managing Director and Fjord Global Co-Lead, Accenture



10:00 am Expo Open

10:15 am **Choice of Breakouts - 40 minutes each**

- **Automated Machine Learning: Are You the Next Citizen Data Scientist?**  
• Presented by **Kyle Jourdan, Qlik**
- **Think Like a Jazz Musician**  
• Presented by **Ty Hollins, ProCircular**
- **Building a Bright Future Through Technology Transformation at Xcel Energy**  
• Presented by **Tawnya Fiedler, Theresa Dolezal, Marcus Johansson, Jill Rodning, Megan Scheller, and Scott Siebert, Xcel Energy**
- **5G: Transforming Every Aspect of the Fully Networked Economy**  
• Presented by **Verizon**
- **Intelligent Automation at 3M**  
• Presented by **Ashish Shrivastava, 3M**

**Tech Talent Discussion Room: Tech Inclusion Alliance**  
• Conversation Leader: **Caroline Karanja, Minnesota Technology Association**

10:55 am Expo Open

11:20 am **Choice of Breakouts - 40 minutes each**

- **The Cutting Edge of Quantum Computing in Healthcare**  
• Presented by **Matt Versaggi, Optum**
- **The State of ESG: Where Technology is Improving Outcomes**  
• Presented by **Jenna Harvey, Appian**
- **Having 'Data Management' as the New Utility**  
• Presented by **Tom Rieger, Snowflake**
- **What Will You Build Today?**  
• Presented by **OutSystems**
- **Additional Presenter Coming Soon**

**Tech Talent Discussion Room: Moving the Needle on CS Education in Minnesota**  
• Conversation Leader: **CSforAll-MN**

12:00 noon **LUNCH**

12:30 pm **Mid-Day Keynote: Business as Unusual**  
How to Future-Proof Your Business in Transformational Times  
**Jack Uldrich** • Global Futurist, Speaker, Author



1:15 pm **Choice of Breakouts - 40 minutes each**

- **Using Analytics in a Disrupted Supply Chain**  
• Presented by **Erika Johnson and Carly Knopick, Land O'Lakes**
- **Enabling the Future of Work**  
• Presented by **Zach Brand, Virteva/Crossfuzze**
- **Lessons in Shifting to a Product and Agile Centric Culture**  
• Presented by **Creg Shumann, Turnberry Solutions and Peter Lutz, Optum**
- **Technology and Transportation: How MnDOT Uses Technology to Manage Traffic**  
• Presented by **Brian Kary and Garrett Schreiner, Minnesota Department of Transportation**
- **Details Coming Soon**  
• Presented by **Thrivent**

**Tech Talent Discussion Room: Powering the Possible Thru Partnerships**  
• Conversation Leaders: **Ange Wang, Prime Digital Academy, with Shaina Abraham, Kowsar Mohamed, and Nardos Tesfalidet from the City of St. Paul, and Tammy Dickinson from the City of Minneapolis**

1:55 pm Expo Open (Closes 2:15 pm)

2:15 pm **Choice of Breakouts - 40 minutes each**

- **Scalable, Cost-Effective Digital Infrastructure**  
• Presented by **Dave Perrill, Compute North**
- **Strategies to Drive Innovation and Share Transformational Research and Technology**  
• Presented by **Amy Kircher, University of Minnesota**
- **Cloud Security and Risks of Working in the Cloud**  
• Presented by **Matthew Kissel, RSM**

**Tech Talent Discussion Room: Competency over Credentials: Rethinking How We Hire for Tech Jobs**  
• Conversation Leaders: **Angie Brekke and Tara Wyborny, Genesis10 (Dev10 Program)**

2:55 pm **Break**

3:00 pm **Closing Session**

**Executive Roundtable: Accelerating Digital Success in 2022 & Beyond**

**Executive Panelists:**

- **Teddy Bekele, SVP and CTO, Land O'Lakes**
  - **Julie Durham, CTO, UnitedHealthcare**
  - **Amy Hutsell, VP, Strategic Planning & Digital Operations, Thomson Reuters**
  - **Jake Krings, Vice President - Marketing & Merchandise Engineering, Target Corporation**
- Conversation facilitated by **Jeff Tollefson, President & CEO, Minnesota Technology Association**



4:00 pm  **Cinco de Mayo Happy Hour** 

5:00 pm **Conference concludes**