

TECH CONNECTTM

Powered by the Minnesota Technology Association

Conference Agenda

May 3, 2023

8:00 am Arrivals/Expo Opens

8:30 am Welcome by Jeff Tollefson, President & CEO, Minnesota Technology Association

Morning Keynote

"Technological Disruption: A Futurist's Perspective"

Matt Versaggi

9:30 am Break

9:50 am Choice of Breakouts - 50 minutes each

Using Zero Distance and Product Tools to Innovate in Healthcare - A Case Study

Presented by: Creg Schumann, Nathan Koering, & Jim Christy - **Turnberry Solutions**

The Land O'Lakes Journey From Project-Centric IT to an Agile Operating Model

Presented by: Rich Bellefeuille - **Land O'Lakes**

Scope Creep: Damned If I Do, Damned if I Don't

Presented by: Justin Grammens - **Lab651**

FinOps at Target

Presented by: Kim Wier, Ron Tatro - **Target**

Exploring OpenAI: Practical Applications for Real-World Problem Solving

Presented by: Nick Kwiecien, Ph.D. - **Microsoft**

Hidden Data Assets: Unlocking the Monetary Value of Your Data

Presented by: Asim Mohammad & Meredith Murphy - **Grant Thornton**

10:40 am Break

11:00 am Choice of Breakouts - 50 minutes each

Powering Our People With Digital Workforce Technology

Presented by: Steve Burk, Theresa Dolezal, Jason Brown, Anna Pohmer, Thomas Panikkar - **Xcel Energy**

Productize Undifferentiated Engineering

Presented by: Andy Domeier - **SPS Commerce**

De"Mist"ifying AI

Presented by: Gene Sawyer - **Juniper Networks**

The Art of Personalization with AI/ML: Optimizing Conversion by Showing Customers What They Want

Presented by: Matt Yates & Max Lindquist - **Launch by NTT Data**

Turn Your Big Ideas into Apps with High-Performance Low-Code

Presented by: Sean Mee - **OutSystems**

The Era of Generative AI

Presented by: Bill Wong - **Info-Tech**

11:50 am Lunch

12:20 pm

Mid-day Keynote

“Empowering Our Future Through Science”

Dr. Jayshree Seth - Chief Science Advocate & Corporate Scientist - 3M

1:00 pm

Break

1:15 pm

Choice of Breakouts - 50 minutes each

Cybersecurity State of the Union: 2023+

Presented by: Aaron Warner - **Procircular**

Taking a Trip to the Optometrist - User Lens vs the IT Lens

Presented by: Dale Henninger - **CHS, Inc.**

“Simplified, Easy, No Problem”: Lessons From a Real-World Cloud Data Migration Project

Presented by: Brian Seebacher - **Hargrove & Associates, Inc.**

Thawing the Frozen Middle: Helping Middle Managers Adopt a Product Model

Presented by: Barb Johnson, Jill Ronk, Steve Bauer, Laura Carlson - **Thrivent**

Expanding Enterprise Value Through IT Assessments

Presented by: Michael Matthews - **CREO**

Accelerate your Organization’s Data and Analytics Journey: Data Literacy Program Pillars and Best Practices

Presented by: Edmund Tran - **Qlik**

2:05 pm

Break

2:15 pm

Choice of Breakouts - 50 minutes each

How Analytics is Disrupting Every Industry - Including Yours

Presented by: Alex Cook & Jett Robinson - **Inspire11**

User Centered Design (UCD) - Insights for Innovative Technologies

Presented by: Emmanuel Letsu-Dake, PhD - **U.S. Bank**

The Future Fit Digital Organization: What Does the Data Say?

Presented by: Charles Betz - **Forrester Research**

Give Up and Go Home - The Impossibility of Managing Hybrid Cloud

Presented by: Michael Downs - **Evolving Solutions**

Prepare for Disruptions with Strategic Foresight

Presented by: Lisa Abendroth, PhD - **University of St. Thomas**

3:05 pm

Break

3:15 pm

Leadership Panel

Steve Arsenault - Chief Information Officer at APi Group

David Bingenheimer - Chief Information Officer at Ecolab

David Black - Chief Information Officer at CHS

Chris Chapman - Chief Information Officer (Commercial) at Thrivent

Julie Durham - Chief Technology Officer at United Healthcare

Facilitated by Jeff Tollefson - President & CEO at the Minnesota Technology Association

4:00 pm

Happy Hour & Networking

5:00 pm

Conference Concludes