

Empowering Tomorrow's Tech Leaders Today

Sponsor the Minnesota Aspirations in Computing Program!



Program Overview: The Minnesota Aspirations in Computing (MnAiC) program is dedicated to inspiring high school students in grades 9-12 who identify as women, trans women, genderqueer, or nonbinary. Each year, we honor over 70+ exceptional students at our spring Top-Tier and Rising Star ceremonies in collaboration with our corporate, community, and educational partners.

Our awards celebrate students' computing achievements, enthusiasm for technology, leadership, community involvement, and resilience. This recognition not only acknowledges their accomplishments but also fuels their ongoing engagement in STEM, enhances their confidence, and advances diversity in the tech industry.

Beyond the accolades, MnAiC provides a range of impactful opportunities throughout the year.

Our program offers hands-on tech experiences, career exploration and job shadowing, personalized mentorship, professional development, college scholarships, and paid internships. By combining recognition with these valuable resources, we are committed to supporting our honorees as they continue their journey in STEM education and pursue successful careers in technology.

IMPACT

- ▶ 1400 students honored and supported since 2012
 - 370 Top State Honorees
 - 465 Rising Star Honorees
 - 80 National Winners
- ▶ 122 Paid Summer Internships
- ▶ 260 Job Shadow Matches
- ▶ 151 Mentor Matches
- ▶ 28 College Scholarships

WHY SPONSOR? ▶

WHY SPONSOR?

- **Support Vital Program Offerings:** By sponsoring the Minnesota Aspirations in Computing (MnAiC) program, your generosity and partnership will be vital in bringing our program offerings to life.
- **Advance Diversity in the Industry:** Help provide essential opportunities for Minnesota's future tech leaders, and advance diversity in the industry.
- **Top-Tier Sponsor Visibility:** You'll enjoy exclusive access to our Spring Top-Tier Award ceremony, prominent visibility in our program materials and on our website, and priority for offering internships to our talented honorees.

We're excited about the impact we can achieve together!

SPONSORSHIP OPPORTUNITIES

CHAMPION PARTNER | \$10,000

- Twelve (12) seats at the April awards ceremony where your team will be seated with three award honorees and parent(s)
- Full-page advertisement in the awards ceremony printed program
- Company logo featured on the event page and printed program
- Opportunity to serve as media spokesperson
- Exclusive participation in the April awards ceremony and Rising Star events
- Acknowledgment in awards program, news releases, and social media channels
- Priority access to top award winners for summer internships at your company
- Opportunity to participate in summer job shadow and/or virtual mentor experiences

PILLAR PARTNER | \$5,000

- Eight (8) seats at the awards ceremony where your team will be seated with two award honorees and parent(s)
- Full-page advertisement in the awards ceremony printed program
- Company logo featured on the event page and printed program
- Special participation in the April awards ceremony
- Acknowledgment in awards program, news releases, and social media channels
- Priority access to award winners for summer internships at your company
- Opportunity to participate in summer job shadow and/or virtual mentor experiences

MORE SPONSORSHIP OPPORTUNITIES ▼





PLATINUM PARTNER | \$3,000

- Six (6) seats at the April awards ceremony where your team will be seated with an award honoree and parent(s)
- Half-page advertisement in the awards ceremony printed program
- Company logo featured on the event page and printed program
- Acknowledgment in awards program, news releases, and social media channels
- Preferred access to award winners for summer internships at your company
- Opportunity to participate in summer job shadow and/or virtual mentor experiences

GOLD PARTNER | \$1,500

- Three (3) seats at the April awards ceremony where your team will be seated with an award honoree and parent(s)
- Quarter-page advertisement in the awards ceremony printed program
- Company logo featured on the event page and printed program
- Acknowledgment in awards program, news releases, and social media channels
- Entry-level access to award winners for summer internships at your company
- Opportunity to provide summer job shadow experiences or become a virtual mentor

SILVER PARTNER | \$500

- Two (2) seats at the April awards ceremony where you may be seated with an award honoree and parent(s)
- Company logo featured on the event page and printed program
- Acknowledgment in awards program, news releases, and social media channels
- Opportunity to provide summer job shadow experiences or become a virtual mentor

While sponsoring the MnAiC program provides an excellent opportunity to access promising talent, offering an internship is not mandatory. Your sponsorship is an investment that supports talented students and contributes to other MnAiC initiatives.

CELEBRATE WITH US!
2024 Aspirations in Computing Awards Ceremony
April 10 | 6-8:30 PM
 Metropolitan Ballroom, Golden Valley



For further information about MnAiC and to explore opportunities such as sponsorship, internships, mentorship, job shadow experiences, hosting professional workshops, or other ways to get involved, please contact:

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